

Business Start-up

This section is devoted to getting started.

Come along with us Live On-Site for a home inspection!

Have you wanted to ride along on an actual home inspection? Well now you can! We actually videotaped a live inspection with the inspector and his client. Now you can see the inspector's process, what he inspects and most importantly how he discusses his findings with the home buyer. This video tape is great for anyone who wants to see a live inspection performed. You will gain the feeling for the actual scope of the inspector's work and how that is conveyed to the client.

Live On-Site Inspection Video - Item# V178 - \$59.95



learn2inspect Training Video

Learn valuable tips and inspection techniques from Kevin O' Malley and John Cahill, two veteran inspectors, as they evaluate a home based on the Standards of Practice of the American Society of Home Inspectors. From foundation to roof, you will gain more knowledge from this video tape than any other program. Log on to learn2inspect.com for more valuable training opportunities! Order online and receive **\$20 off** when you order this video.

Learn2Inspect Video - Item# V2001 - \$69.95

(Recorded Live at the American Society of Home Inspectors' Educational Conference)



Home Inspection...The Right Way!

Outstanding! Fantastic! Very Professional! Brings the ASHI Standards to Life! Nothing else like it! Should be mandatory viewing for every home inspector! "Home Inspection...The Right Way!" is the latest in digital video technology from ITA & Digital Design Simulations.

Home Inspection...The Right Way! Item# V179 - \$79.95



Getting started in the Home Inspection Business Course

Hands-On Guide & Inspection Techniques Videos

Structure, Exterior & Interior
3.5 hours \$59.95 - Item # V150A

Central Air Conditioning
45 minutes \$29.95 - Item # V150B

Heating
1 hour 37 minutes \$39.95 - Item# V150C

Roofing
1 hour 15 minutes \$39.95 - Item# V150D

Electrical
2 hours 30 minutes \$59.95 - Item# V150E

Plumbing
1 hour 30 minutes \$39.95 - Item# V150F

Need Inspection Training without the Business Start-up Help?

Purchase the complete Inspection Techniques Video Set for only \$199.95 and gain over 11 hours of inspection techniques.

Ten Videos &
Two Workbooks
for only \$249.95

Best Value!

Getting Started in the Home Inspection Business Video Training Course #KC500 **Special \$249.95**

(Includes the Hands-On Guide and Inspection Techniques Courses with a savings of over \$149. This course is a self-study course without exam or certificate of completion.)

Hands-On Guide Business Course **Retail \$149.90**
(5 hours of Video Tape and Workbook.)

Inspection Techniques Course **Retail \$249.90**
(11.5 hours of Video Tape and Workbook.)



Video Education From ITA

Hands-On Guide - 6 hour video training set
Item# V110 - \$99.95

Now you're ready for business! This six hour video tape set will give you the information you need to get started in the Home Inspection Profession. The program covers business start-up, insurance requirements, marketing, liability issues, inspection scheduling, hiring practices, insider industry information and much, much more...Don't try to start your business without it!

Home Inspection Where Experience Counts ASHI® Video
Item# V559 - \$24.95

The latest program from the American Society of Home Inspectors is a 15 minute video geared toward the promotion of qualified inspectors to the public and real estate community. Hosted by Dean Johnson of the PBS television series "Hometime".

If these videos catch your attention, check out our Home Inspection Courses on pages 3 - 7.

Continued on next page...

Business Start-up

Video Education From ITA

Completing the "Matrix" Report

William Hogue - 90 minutes

Item# V9714 - \$29.95

Inspection reporting can be difficult, but the "Matrix" Inspection Report makes life easier. Learn step-by-step how to fill out the most popular home inspection report in North America. Over 100,000 of these reports are completed each year. Learn the nuances that make the system work better. *This video comes FREE with our Matrix Reporting System on page 15.*

Book Education From ITA

ITA Combo Study Guide

Item# B118 - \$49.95

The ITA Combo Study Guide contains over 600 questions covering inspection of plumbing, mechanical, structural, interior, electrical and roofing. The source materials that this guide accompanies were written by seasoned professionals utilizing the experience gained in a combined 25,000 plus home inspections. The questions are designed to help share that experience with the aspiring home inspector. The ITA combo Study Guide was written to accompany and reference: Residential Plumbing Inspection - A guide for home inspectors written by Michael Casey and Kevin O'Malley; Mechanical Inspection written by Michael Casey and Douglas Hansen; Structure, Interior and Roof Inspection of Existing Dwellings written by Michael Casey and Kevin O'Malley; Electrical Inspection of Existing Dwellings written by Douglas Hansen, Redwood Kardon and Michael Casey; Principles of Home Inspection - Roofing published by Dearborn Publishing.



Home Reference Book

Item# B516 - \$95.00

Order 2 to 9 - \$60.00 ea., 10 & up - \$45.00 ea.

The clearest, most comprehensive reference guide to evaluating and maintaining a home available today. This easy to use manual contains over 400 informative pages full of practical information and detailed illustrations. A simple explanation of home construction, with detailed chapters on each house system.

**A reference tool no home inspector should be without
Order yours Today!**

Study Guide to the Home Reference Book

Item# B106 - \$49.95



Complete Book of Home Inspection

Item# B536 - \$16.95

This fully illustrated book provides instruction on inspecting a house, including interior, exterior, roof and mechanical systems. Great reading value for the dollar investment. One of the most popular books we carry.

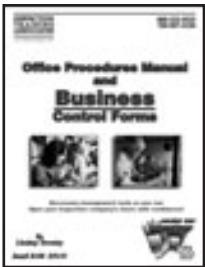


Construction Dictionary

Item# B562 - \$75.00

648 pages explaining construction terms and abbreviations along with useful facts, figures and diagrams. A must for your home inspection library.

Book Education From ITA



Office Procedures Manual and Business Control Forms

Item# B108 - \$59.95

This step-by-step aid that any business person should have as part of their library... Learn about basics to booking an inspection, procedures for running the office, invoicing procedures, handling complaints, dealing with your employees and management techniques. Original copies of business forms to adapt to your own business. Organize your booking with the following forms: inspection order form, invoice, client letters, business plan, sales call sheet, permit records search form and more...



Illustrated Home Book and CD-ROM

Book & CD-ROM Item# B5161 - \$295.00

Book Only Item# B5162 - \$95.00

Now you can really impress your clients with The Illustrated Home Book and CD-ROM. At an inspection, just open the 300+ page book and show clients detailed illustrations of the inner workings of their home. You won't have to make difficult or lengthy explanations any longer. A picture is worth a thousand words.

And even better, if you do a computer generated report, you can import any of the more than 1600 illustrations directly from the CD-ROM into your inspection report! Or add illustrations to your promotional newsletters, brochures or supplementary information. You'll be doubly impressive.



Inspecting A House

Item# B599 - \$24.95

In this comprehensive, heavily illustrated guide, Rex Cauldwell offers insights from his years of experience, presenting a logical sequence of inspection so that nothing gets missed. Cauldwell explains how-to: Create a Methodical system of inspection, evaluate heating, electrical and plumbing systems, check for cross-connections that can contaminate the water supply, ensure safety on the job, inspect roofs, gutters, flashings and more!



Emergency Identification Tags

Item# O107

5 Tags per set (includes wires)

50 Sets - \$17.50

100 Sets - \$30.00

200 Sets - \$50.00

I just wanted to say THANK YOU to everyone for your help, your support, and your insights into the home inspection business. You truly are a wonderful bunch of people. I really had a good time this past week, and I DID learn a lot... Thanks ITA! I'm excited about getting my career going.

Shawn Garrett-Motyka,
Garrett Home Inspection Services

Home Inspection in a Box Packages

ITA has been helping people start their own home inspection business since 1987 and during that time we have listened to our graduates when they told us of their needs. They said that one of the most difficult tasks they encountered after completing the training class was piecing the rest of the business together. Looking for tools, inspection reports and marketing materials became another hurdle to overcome and took more time than they wanted to invest. They asked us if we would create complete start-up packages to make getting up and running easier. We listened to what our graduates had to say!

Here are our latest
money saving offers to
help you get going fast
and with less expense...

Launch Your Business

with ITA's Home Inspection in a Box

Package A - \$6,100.00

What's included...

- 11 day Enhanced Home Inspection Course
- 1 day Personal Field Training (2 inspections)
- 50 "Matrix Deluxe" Report Basic Sets (non-customized contract included, your choice of RO or GN)
- Code Check Flip Chart Set (5 Total)
- "InspecTrix" - BizControl Software
- 1 - Deluxe Inspector's Tool Kit
The Tool Kit includes: Equipment Case, Moisture Detector, Voltage Indicator, Etcon GFI Tester, Combustible Gas Detector, Heavy Duty Probe, Mag Lite, Water Pressure Gauge, Digi-Clamp Meter, Dial Thermometer, Large Mirror, Smoke Alarm Tester, Tub Stopper and Large Disposable Coveralls.
- Illustrated Home Book
- 1 - 17' Little Giant Ladder - 250 lb. Rating
- Dictionary of Construction Terms
- Design of your Logo, Business Cards & Brochure (Does not include Brochure Printing, printing is an additional fee)
- 500 Business Cards Printed
- Freight for all Materials

Total Retail Value if purchased separately \$6,783.40

Ordering this package saves you a total of over \$670.00, this savings includes the early class registration discount! And if that isn't enough we'll also list your company FREE on the Internet's largest database of Home Inspectors — www.homeinspection.com

Take Off!

with ITA's Home Inspection in a Box

Package B - \$7,900.00

What's included...

- 11 day Enhanced Home Inspection Course
- 2 days Personal Field Training (4 inspections)
- 50 "Matrix Deluxe" Report Basic Sets (non-customized contract included, your choice of RO or GN)
- Code Check Flip Chart Set (5 Total)
- "InspecTrix" - Software Duo
- 1 - Deluxe Inspector's Tool Kit
The Tool Kit includes: Equipment Case, Moisture Detector, Voltage Indicator, Etcon GFI Tester, Combustible Gas Detector, Heavy Duty Probe, Mag Lite, Water Pressure Gauge, Digi-Clamp Meter, Dial Thermometer, Large Mirror, Smoke Alarm Tester, Tub Stopper and Large Disposable Coveralls.
- Illustrated Home Book
- 1-17' Little Giant Ladder - 250 lb. Rating
- Dictionary of Construction Terms
- Design of your Logo, Business Cards & Brochure (Does not include Printing, Printing is an additional fee)
- Printing of 1,000 Color Brochures
- 1,000 Business Cards Printed
- Platinum Web Site (see page 23)
- Freight for all Materials

...and if that isn't enough we'll also provide a linked listing to your companies e-mail and web page FREE for 12 months on the Internet's largest database of Home Inspectors - www.homeinspection.com.

Total Retail Value if purchased separately \$8,913.40

Ordering this package saves you a total of over \$1,000.00, this savings includes the early class registration discount!

Customized Packages available - call to put together a package with the assistance of our trained customer service representative.